



HIGHLIGHTS

- Fifteen years experience as an entertainment media generalist putting pixels, productions, pages, projects, prose, people, and places in clever order for the digital media, film, television, commercial, and publishing industries.
- Experience in media production, project management, and art direction.
- Proficiency in design, office, productivity, and editing software.

EXPERIENCE

Freelance Graphic Artist 1997–Current

- Created layout designs and original artwork (photo-manipulations, multi-layer compositions, illustrations, logos, etc.) for motion pictures, websites, and books, including two *New York Times* bestsellers.
- Please visit www.kiffington.com for portfolio and work history.

Video Producer Apr–Dec 2010

AdultSwim.com/Adult Swim Digital – Turner Broadcasting, Inc. (Broadband Network)

- Devised the video scheduling strategy for the Adult Swim brand of Turner’s company-wide broadband authenticated video initiative (“TV Everywhere”).
- Coordinated with Legal to compile digital rights parameters for original, licensed, and acquired properties.
- Crafted and maintained monthly video schedules for authenticated and unauthenticated services.
- Oversaw daily video deployment and used media management applications and developer tools to administer video activity, associated metadata, and SEO keywords.
- Assisted with the video delivery strategy and VOD administration for digital media outlets such as AT&T, Google, Comcast, Verizon, and the iPad.
- Selected, scheduled, and managed video clip deliveries to media partners (YouTube, Google TV).
- Created support images and wrote additional copy to assist processing of new episodes, video clips, and promos.
- Impressed supervisors and coworkers with astounding spreadsheets.

Super Deluxe – Turner Broadcasting System, Inc. 2006–2008

Sole Operator (May–Dec 2008)

- Continued the responsibilities of Content Production Manager (see below).
- Evaluated, programmed, and wrote copy and metadata for video premieres and reruns; compiled program blocks for distribution partners; coordinated with Legal and S&P departments on content ratings and risks.
- Created original artist/series webpage artwork, video thumbnails, and artwork for sponsor/house ads and banners.
- Created, updated, modified, and debugged web pages and widgets (html/css).
- Screened, conformed, and re-edited new videos for publication and/or repurposing.

Content Production Manager (2006–2008)

- Devised and maintained delivery schedules; developed and maintained the organizational structure and procedures for videos; received, encoded, and shared content for company review.
- Assisted producers and artists with details and procedures of video production to ensure competent completion of project and to help maintain company’s production, legal, and moral standards.
- Wrote and designed comprehensive Delivery Guidelines documents to educate producers, artists, coworkers, and supervisors on digital media and the company’s specifications and standards.
- Identified and solved problems relating to technical aspects of delivered content.
- Compiled promotional DVDs and movies; re-edited, sanitized, or otherwise adjusted contracted content to meet promotional or presentational needs.

Associate Producer Feb–Sep 2006

My Name Is Bruce – Dark Horse Entertainment (Feature Film)

- Worked closely with other producers to facilitate production’s needs regarding personnel, equipment, locations, transportation, budget, and schedule.
- Acted as on-set producer and liaison between producers and staff regarding equipment issues and personnel concerns.
- Organized pre-production payroll services, vendors, accommodations, filming guidelines, labor issues, and human resources.
- Negotiated and coordinated on-camera vehicles and related transportation needs.

Production Locations 2000–2006

Location Manager (2003-2006), Assistant Location Manager (2004–2005), Locations Assistant (2000-2004)

- Six years experience in location management and scouting for the feature film, television, and commercial industries.
- Please visit www.kiffington.com for duties, responsibilities, and filmography.



WORK EXPERIENCE

ARTISTIC SERVICES

- SuperDeluxe.com* - Turner Broadcasting (*Online Network*) Sole Operator/Graphics
- Running Time* - Becker Films (*Feature Film*) Art Director
- My Name Is Bruce* - Dark Horse Entertainment (*Feature Film*) Graphic Artist
- Make Love the Bruce Campbell Way* - St. Martin's Press (*Novel*) Graphic Designer
- If Chins Could Kill: Confessions of a "B" Movie Actor* - St. Martin's Press (*Autobiography*) Graphic Designer
- The January Project* - Def Nib Airlines (*Anthology*) Graphic Designer
- Bruce Campbell Online* - www.bruce-campbell.com (*Website*) Web Designer
- Assault on Dome 4* - Avatar Filmworks (*Feature Film*) Art Department Assistant
- The Refill* - Moonlit Productions (*Short Film*) Art Department Assistant

MANAGEMENT

- AdultSwim.com/Adult Swim Digital* - Turner Broadcasting (*Online Network*) Video Producer
- SuperDeluxe.com* - Turner Broadcasting (*Online Network*) Sole Operator/Operations
- My Name Is Bruce* - Dark Horse Entertainment (*Feature Film*) Associate Producer
- SuperDeluxe.com* - Turner Broadcasting (*Online Network*) Content Production Manager

FILM & TELEVISION PRODUCTION – LOCATIONS

- My Name Is Bruce* - MNIB, LLC (*Feature Film*) Location Manager
- Pharmatech Eisai MCI* - Atlantic Pictures (*Commercial*) Location Manager
- Carolina Pride* - Animal, LP (*Commercial*) Assistant Location Manager
- Idlewild* - A Great Start Productions (*HBO Feature*) Locations Assistant
- Stateside* - Holds Barred Productions (*Feature*) Locations Assistant
- Domestic Disturbance* - Paramount Pictures (*Feature*) Locations Assistant
- The Locket* - McGee Street Productions, Inc. (*TV Movie*) Locations Assistant (Add'l)
- Dawson's Creek (s 3,4)* - Granville Productions (*TV Series*) Locations Assistant (Add'l)
- Army of One* - H2O Films (*Commercial*) Locations Production Assistant

FILM & TELEVISION PRODUCTION – PRODUCTION

- Summer Catch* - Warner Bros. (*Feature*) Office Staff Assistant
- Land's End* - Red Truck Films (*Commercial*) Production Assistant
- Caress "Moonlight"* - Naked Project (*Commercial*) Production Assistant
- Nissan Altima* - Epoch Films (*Commercial*) Production Assistant
- Sears Dental/Dental Works* - Brackish Films (*Commercial*) Production Assistant
- Bell South* - Cucoloris Films (*Commercial*) Production Assistant
- Prey of the Jaguar* - Hit Entertainment (*Feature Film*) Production Assistant
- Papa Gino's Pizza* - Picture Park (*Commercial*) Set Production Assistant
- Dean Health Systems* - Brackish Films (*Commercial*) Set Production Assistant